SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ABH 2027

2nd International Conference on Artificial Intelligence and Blockchain in Healthcare

22–23 July 2027 · Rome, Italy · abh.scitevents.org

Why sponsor ABH 2027?

ABH brings together researchers, engineers, clinicians and industry to shape how artificial intelligence (AI) and blockchain are used safely and ethically in healthcare. It is one of the first international conferences dedicated to this fast-growing field, now in its second edition.

Sponsoring ABH 2027 puts your organisation in front of the people who are designing, testing and regulating the next generation of digital health systems.

- **A focused audience.** Reach researchers, healthtech developers and decision-makers in AI and blockchain for healthcare from around the world.
- **A wider audience.** ABH runs alongside the co-located conferences SECRYPT, QUANTICS, SIMULTECH and ICSBT 2027. INSTICC expects more than 500 delegates across these related events.
- **Showcase what you build.** Demonstrate your products to an audience that is actively building and evaluating new solutions.
- **Lead the conversation.** Be recognised as a company that supports trustworthy, ethical and secure innovation in healthcare.
- **Find partners and talent.** Meet researchers and students for collaboration, pilots and recruitment.

Who should sponsor

ABH is a natural fit for companies in:

- medical devices and equipment
- digital health and healthtech services
- cloud, data and computing infrastructure
- AI and machine learning platforms
- blockchain and distributed ledger technology
- cybersecurity, data protection, compliance and assurance
- healthcare providers, insurers and consultancies

Conference topics

Blockchain engineering in healthcare · Quality assurance and testing · Governance by design · Blockchain ethics by design · AI ethics by design · Agentic AI in healthcare · Technical implementation and engineering · Clinical and practical applications · Regulatory and policy frameworks · Economic and business models · NLP, knowledge graphs and multimodal AI · AI in education and intelligent learning systems in healthcare

Sponsorship packages

Choose the package that best matches your goals. All prices are in euros and exclude VAT where applicable.

Benefit	Platinum [€6,000]	Gold [€4,000]	Silver [€2,500]	Supporter [€1,000]
Logo on the conference home page	Top position, largest	Prominent	Standard	Partners list
Logo on the Industrial Partners page, with link and short profile	✓ (200 words)	✓ (100 words)	✓ (50 words)	✓ (logo and link)
Free full conference registrations	[3]	[2]	[1]	—
Free paper registration (accepted paper presented)	[1]	[1]	—	—
Exhibition stand at the conference	Premium location	Standard stand	—	—
Live product demonstration slot	[20 minutes]	[10 minutes]	—	—
Industry talk in the programme	[15 minutes, plenary]	—	—	—
Logo on programme, signage and slides between sessions	✓	✓	✓	—
Promotional material in delegate pack or digital welcome pack	✓	✓	—	—
Recognition in opening and closing sessions	✓	✓	✓	✓

Additional opportunities

These can be booked on their own or added to any package.

Opportunity	What it includes	Price
Exhibition stand only	A stand in the exhibition area for the two days, with one registration	**[€1,500]**
Live demonstration session	A scheduled slot to demonstrate a product or platform to delegates	**[€1,000]**
Tutorial or hands-on lab sponsor	Support a pre-conference tutorial or lab session, with logo and a short introduction	**[€1,500]**
Networking reception or coffee break sponsor	Branding at a social or networking session	**[€1,200]**

Tailored packages

We are happy to design a package around your goals, for example a dedicated workshop, a hands-on lab session or a joint industry and academic panel. Please get in touch to discuss.

How to become a sponsor

1. **Get in touch.** Contact us to discuss your goals and choose a package.
2. **Confirm.** We confirm your package and send an agreement and invoice.
3. **Share your materials.** Send your logo (high-resolution, vector format if possible) and company profile.
4. **Go live.** Your logo goes live on the conference website, and we work with you on your stand, demonstration or talk.

Booking deadline for full recognition in printed and digital materials: June 1st.

Contacts

Industry and sponsorship enquiries: partnership@insticc.org

Conference secretariat: abh.secretariat@insticc.org

Conference Chair: Prof Muthu Ramachandran - muthu.ramachandran@forti5.tech

Website: https://abh.scitevents.org